



ERIC YU

CONTACT

yuchingyao18@gmail.com

ericyudesign.com

+1 415 606 3281

EXPERIENCE

Product Designer

Aug 2020 – Present

Verishop I San Francisco

- Led and shipped two main app features: Shop Party & Livestream Shopping (Launched in 2020, 2021)
- Filed and received Verishop Online Multi-user Shopping U.S Patent (Issued October 19, 2021)
- Collaborated with cross-functional teams for Shop Party, Livestream Shopping and Loyalty Program
- Demonstrated leadership by making improvements to internship programs and mentoring new hires

Product Designer (Contract)

Mar 2020 – Aug 2020

Facebook I Menlo Park

- Worked on Whale app on New Product Experimentation Team (Launched in 2020)
- Responsible for interaction design, prototyping, micro animation, and illustration
- Proposed new ideas and contributed to optimizing possible improvements

Product Designer (Contract)

Jun 2019 – Feb 2020

Macy's I San Francisco

- Redesigned the checkout experience and profile page on the iOS app
- Collaborated with the product design team for the entire iOS app redesign project
- Responsible for interaction design, user research, and prototyping
- Onboarded and provided mentorship to junior designers

Visual Designer (Contract)

May 2017 – Apr 2019

Google I Mountain View

- Led visual design for the Live Transcribe App (Launched in 2019)
- Led and shipped Android Sound 2.0 App (Launched 2018)
- Partnered with hardware team to create Google Pixel Phone 4 Wallpaper Series (Launched in 2018)

EDUCATION

MFA, New Media & Web Design

Jan 2014 – Dec 2016

Academy of Art University(AAU) San Francisco

BA, Industrial Design of New Media

Sep 2009 – Jun 2012

Tatung University Taiwan

AWARDS

Spring Show 2017 - Best in Graduate

2017

Academy of Art University San Francisco

iCard Design - Gold Award

2019

TATUNG University Taiwan

PATENT

Yu, ChingYao. 2021. Online multi-user shopping. U.S Patent 11,151,643, filed December 14, 2020, and issued October 19, 2021.

SKILLS

- Product Design
- UX / UI Design
- Motion Design
- Mobile Design
- Web Design
- Design System
- Typography
- Usability
- Strategy
- Sketch
- Figma